

Is your website ready for 2012 legislation?

## CLEAR ALL BARRIERS TO YOUR WEB CONTENT

### Start with H2 Central's Web Accessibility Review

In 2012, the Accessibility for Ontarians with Disabilities Act (AODA) will focus on the challenges of more than 4 million Canadians.

But when it comes to web accessibility, compliance also equals market growth. Are you compliant?



#### DID YOU KNOW?

- » All private and non-profit organizations must adhere to AODA standards by January 1, 2012.
- » Organizations not adhering to AODA may be fined \$100,000/day.
- » AODA will require detailed reporting from companies with 20+ employees.
- » 4.82 million Canadians have senior status as of July 1, 2010<sup>1</sup>

#### H2 CENTRAL CAN HELP

Truly accessible marketing requires the integration of design, content and technology. H2 Central's *Web Accessibility Review* helps your business determine what needs to be done to meet 2012 legislation, including documentation and considerations for:

- TECHNICAL & DESIGN FEEDBACK
- QUALITATIVE & QUANTITATIVE BENCHMARKING
- QUICK WINS
- LONG-TERM PLANNING



**Remove barriers.  
Get an H2 Web Accessibility Review now.**

Getting started is fast and inexpensive.  
**Basic reviews start at \$500.**

Helping you  
**reach, persuade & influence**  
your audiences

