

If you're looking for a way to create viral buzz around your brand, it's time to...

## GET YOUR GAME ON!

With more than 18 million mobile phone users in Canada<sup>1</sup>, mobile gaming serves as an attractive and viable solution to help meet your company's business goals.

### H2 CENTRAL CAN HELP

Find out how H2 Central can help create a custom mobile game suited to the unique needs and goals of your business.

Get your clients engaged with YOUR company's customized mobile game in just 3 weeks!

#### **GET INTO THE MOBILE GAME – FAST!**

Jump start in just 3 weeks

#### **CUSTOMIZATIONS**

Tie gaming into your business strategy so that it works for you

#### **LAUNCH FOR IPHONE & IPAD**

They are the most popular!

#### **DELIVERY & PROMOTION**

Share your game using H2 Central's full arsenal of marketing tools

**Getting started with mobile marketing is not as complicated – or expensive – as you might think!**



Visit [H2central.ca](http://H2central.ca) to download it today!

**H2 develops for the iPhone and iPad.  
Contact us to get into the game.**

### Mobile gaming offers a unique platform that can help:

- ✓ Increase brand loyalty and engagement
- ✓ Spread promotional messages and discounts to key stakeholders
- ✓ Reward and improve customer sentiment



<sup>1</sup> Cell Phones Etc. (2007), <http://www.cellphones.ca/news/post002323/>



Helping you  
**reach, persuade & influence**  
your audiences

